

The graphic features a central golden emblem with wings and a gear-like top. The emblem contains the text "Travel & Tourism Interaction" in a blue arc, "GPS" in large green letters, and "GLOBAL PANORAMA SHOWCASE 2017" in a green arc. The background is a collage of global landmarks including St. Basil's Cathedral, the Eiffel Tower, the Leaning Tower of Pisa, Big Ben, and the Statue of Liberty, set against a backdrop of snowy mountains and a blue sky with an airplane. Below the emblem is a world map with six colored circles representing event dates and locations.

Travel & Tourism Interaction

GPS

GLOBAL PANORAMA SHOWCASE 2017

Location	Month	Dates
NAGPUR	January	19 - 21
AHMEDABAD	July	13 - 15
CHANDIGARH	July	20 - 22
KOLKATA	July	27 - 29
KOCHI	August	3 - 5
PUNE	August	10 - 12

ABOUT GPS



- ▶ Global Panorama Showcase (GPS) is hailed as the Premier B2B Tourism Interaction
 - ▶ Instituted in 2013 in Nagpur by Jagsons Travels Pvt. Ltd.
 - ▶ The primary goal is to develop and grow the tourism potential of Tier II and Tier III cities of India.
 - ▶ It is purely a B2B Travel Trade Interaction for the travel fraternity in the Tier II & Tier III Cities of India.
 - ▶ Completed 4 successful editions in Nagpur from 2013 till 2016
- ▶ In its 4th Year GPS gained wings and added 4 more shows
 - ▶ GPS Ahmedabad, GPS Chandigarh, GPS Kolkata and GPS Coimbatore





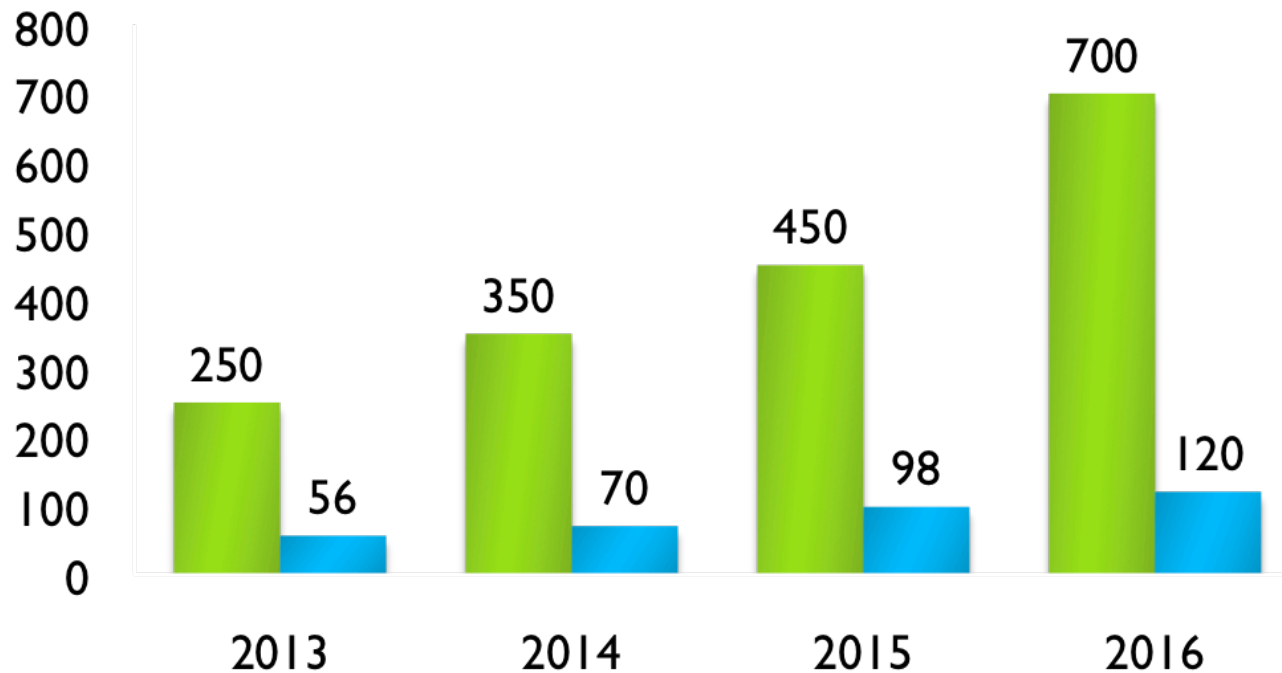
GROWTH & SUCCESS

- ▶ 2016 GPS saw attendance of over 3000 visitors purely from Tier II & Tier III Cities.
- ▶ GPS was the launch pad for tourism products, which re-emphasises that the Tier II & Tier III cities are India's tourism power houses today.
 - ▶ Genting Hong Kong, parent company of Star Cruises launched Dream Cruises at GPS Nagpur.
- ▶ Buyers experienced an eclectic blend of Destinations, Attractions, Industry suppliers, Hotel Chains, Technology providers.
- ▶ Exhibitors were also impressed by the quality of visitors that came through the doors.
- ▶ The event generated Rs. 5 Crore revenue in industry business deals and saw the trade buyer take home a lot of knowledge from the Educational format.



STORY IN NUMBERS

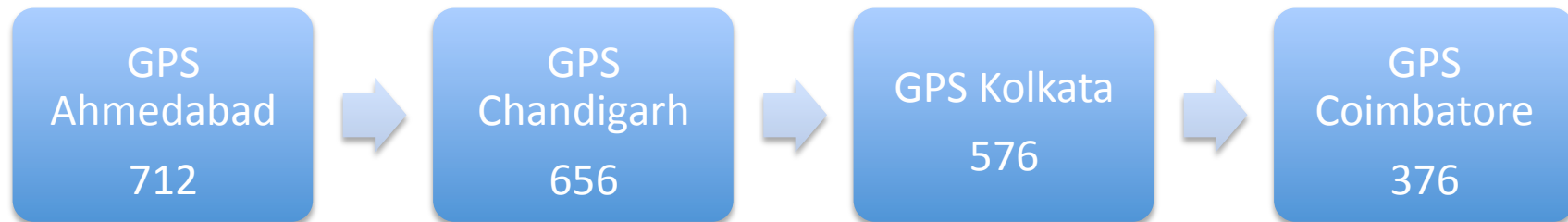
GPS NAGPUR (2013 – 2016)



■ GPS Nagpur Visitor Attendance ■ Exhibitor Attendance



STORY IN NUMBERS – GPS ON THE MOVE 2016



Trade Visitor/ Buyer Attendance

50 Exhibitors



WHY EXHIBIT AT GPS



GPS provides an ideal platform to educate and showcase the wide range of tourism products & offerings of various states of India to the Travel professionals in the Region, and to encourage them to include them in the product portfolio.

- ▶ Successful Previous 4 editions of GPS Nagpur and 1 year of GPS on the move including Ahmedabad, Chandigarh, Kolkata & Coimbatore.
- ▶ Meet, network, educate and empower agents from Tier-II and Tier-III cities of India in the region.
- ▶ One to one Meetings with over 450 Agents in the respective region.
- ▶ Branding and sponsorship opportunities for brand exposure.
- ▶ Networking opportunities during Gala Dinners and networking social evenings.
- ▶ Networking Opportunity with local Corporates.
- ▶ Opportunity for Product Update Seminars with Select Agents.
- ▶ Opportunity to attend Industry Dialogue sessions.

GPS the Market Place : Through the GPS app exhibitors and Buyers can be in constant touch and share information and offers through out the year.



FORMAT



Business Session format for GPS

- ▶ The format is a tabletop Buyer Seller meet to enable networking and Business exchange.
- ▶ Educational seminars are held a day prior to the B2B meeting Days allowing interested exhibitors/ product owners to conduct workshops and Certification/ specialist programs.

B2B Program (2 Days)

- ▶ Day prior to B2B event- 2000hrs - 2330hrs
Welcome Dinner
- ▶ Day 1- 1030hrs - 1800hrs (B2B Event)
- ▶ Day 1- 2000hrs - 2330hrs onwards – Gala
Networking Dinner
- ▶ Day 2- 1030hrs - 1530hrs (B2B Event)



BUSINESS EVENT: WHO WILL ATTEND?



- ▶ Entrepreneurs, Senior Management, Business Decision-Makers, Product Managers, Sales Managers will attend the B2B event and Educational Workshops.
- ▶ Front-liners/ counter staff will attend Product presentations.
- ▶ Local Corporates who have Business and MICE travel will be present during Networking Dinner.



EXHIBITORS AT GPS 2016



DMC'S OF DUBAI, TURKEY, CROATIA ETC

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-
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-
-
-

PARTNERS OF GPS 2016



COUNTRY PARTNER



STATE PARTNER



KNOWLEDGE PARTNER



AIRLINE PARTNER



GLOBAL HOTEL PARTNER
starwood
Hotels and Resorts

SMART CITY PARTNER



TRAVEL ASSISTANCE PARTNER



TECHNOLOGY PARTNER



INTERGLOBE
TECHNOLOGY QUOTIENT



PREMIER MEDIA PARTNER



PREMIUM CRUISE PARTNER



- NAGPUR January 19 - 21
- AHMEDABAD July 13 - 15
- CHANDIGARH July 20 - 22
- KOLKATA July 27 - 29
- KOCHI August 3 - 5
- PUNE August 10 - 12

COST OF PARTICIPATION



Exhibitor Participation Fee for Primary Delegate:

- * Participation Fee Per City @ Rs. 100,000 + Taxes
- * Participation Fee for 2 cities @ Rs. 190,000 + Taxes
- * Participation Fee for 3 cities @ Rs. 280,000 + Taxes
- * Participation Fee for 4 cities @ Rs. 370,000 + Taxes
- * Participation Fee for 5 cities @ Rs. 450,000 + Taxes
- * Participation Fee for 6 cities @ Rs. 530,000 + Taxes

Extra Delegate

- ▶ Rs. 25,000+ Taxes per city - (Sharing room and table space)
- ▶ Rs. 35,000+ Taxes per city – (Separate room but sharing table space)
- ▶ Rs. 15,000 + taxes – Local Delegate (Sharing table space)

Exhibitor Participation Fee for Primary Delegate Inclusions:

- One Table Space for B2B Table Top Meeting Exchange
- Exhibitor branding behind table space (design to be supplied by exhibitor)
- 2 nights' Accommodation as per registration Inclusive of Breakfast and taxes
- Lunches on the B2B event dates
- Dinners & Networking Events



THE YEAR AHEAD - 2017



- ▶ GPS will continue to kick off with the phenomenally successful GPS Nagpur in January 2017 and adding on one more city.
- ▶ 2017 will see a new and improved GPS with more knowledge content even on the exhibition floor that will further increase networking opportunities between the exhibitor and buyer.

CALENDAR 2017





NAGPUR
January
19 - 21

AHMEDABAD
July
13 - 15

CHANDIGARH
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JOIN US AT GPS 2017

THANK YOU